

Statistics I – Chapter 8

Estimation for One Population

(Part 1)

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Introduction

- ▶ We have studied Descriptive Statistics (Chapters 2 and 3) and Probability (Chapters 4 to 7).
- ▶ Now we are ready to study inferential Statistics.
- ▶ In particular, we want to:
 - ▶ Estimate population parameters (Chapters 8 and 10).
 - ▶ Test hypotheses about parameters (Chapter 9 to 11).
 - ▶ And more.
- ▶ The concepts introduced in Chapters 8 and 9 are the heart of Inferential Statistics!

Introduction

- ▶ Consider the quality control problem again.
- ▶ For all LED lamps of brand IM, we are interested in μ , the average number of hours of luminance.
- ▶ Let's select a random sample of 40 lamps. A test shows that the sample mean is $\bar{x} = 28000$ hours.
 - ▶ What's the probability that $\mu = \bar{x}$?
 - ▶ What's the probability that $\mu \in [27000, 29000]$?
 - ▶ What's the probability that $\mu \in [26000, 30000]$?
 - ▶ Why don't we use the median?
- ▶ Now we are able to answer these questions.

Road map

- ▶ **Point estimation.**
- ▶ Interval estimation.
- ▶ Estimating the population mean.
 - ▶ When the population variance is known.

Estimators

- ▶ From a population, we may collect a subset as a sample.
- ▶ From a sample, we may calculate **statistics**.
- ▶ A statistic is a **function** of values in a sample.
 - ▶ E.g., the sample mean $\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$.
 - ▶ E.g., the sample variance $S^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X})^2$.
- ▶ When a statistic is used to **estimate** a population **parameter**, it is called an **estimator** of that parameter.
 - ▶ E.g., \bar{X} can be used as an estimator of μ .
 - ▶ E.g., S^2 can be used as an estimator of σ^2 .

Estimators

- ▶ A statistic is an estimator **of a parameter**.
 - ▶ It is meaningless to say “The sample mean is an estimator.”
An estimator of what?
- ▶ An estimator is nothing but a statistic of a particular use.
 - ▶ It is still a function of values in a sample.
 - ▶ It is a **random variable**.
 - ▶ It has a specific **target**: the parameter.
- ▶ The **realized value** of an estimator is called an **estimate**.

Estimators

- ▶ For a parameter, there are **multiple** estimators.
- ▶ Suppose we want to estimate the population mean μ .
 - ▶ One (intuitive) estimator is the sample mean \bar{X} .
 - ▶ One may also use the sample median as an estimator.
 - ▶ One may even use the sample maximum $X_{\max} \equiv \max_{i=1, \dots, n} \{X_i\}$, sample minimum $X_{\min} \equiv \min_{i=1, \dots, n} \{X_i\}$, or something creative such as $\frac{1}{2}(X_{\max} + X_{\min})$, $\frac{1}{3}(X_1 + 2X_2)$, etc.
- ▶ Which estimator is **good**?

Point estimation

- ▶ One way to estimate a parameter is as follows:
 - ▶ Define an estimator.
 - ▶ Conduct sampling and generate a sample.
 - ▶ Calculate the **realized value**, the **estimate**, of the estimator.
 - ▶ Claim that “I think the parameter is close to the estimate.”
- ▶ In short, we “guess” that the parameter is close to the realized value of an estimator, the estimate.
- ▶ The above process is called point estimation.

Point estimation: An example

- ▶ Suppose we want to estimate the average number of hours one spend in homework per week in this class. Let it be μ .
- ▶ Suppose we ask 10 students and get

6 2 4 2 5 3 12 4 2 1.

- ▶ If we have defined the sample mean as our estimator, the estimate will be 4.1. We will guess that μ is close to 4.1.
- ▶ If we have defined the sample maximum as our estimator (which is obviously bad), the estimate will be 12.
- ▶ If we have define the sample median as our estimator, the estimate will be 3.5.

Point estimation

- ▶ Probably it is obvious that in estimating the population mean, the best idea is to use the sample mean.
- ▶ But some things are not so obvious.
- ▶ Consider the population variance $\sigma^2 = \frac{1}{N} \sum_{i=1}^N (x_i - \mu)^2$:
 - ▶ We define the sample variance as $S^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X})^2$.
 - ▶ Why $n - 1$?
 - ▶ Why don't we define it as $\frac{1}{n} \sum_{i=1}^n (X_i - \bar{X})^2$?
 - ▶ Is S^2 a good estimator of σ^2 ?

Properties of a point estimator

- ▶ To answer all these questions, we need to first define “good”.
- ▶ Among many properties, three of them are:
 - ▶ Unbiasedness,
 - ▶ Relative efficiency, and
 - ▶ Consistency.
- ▶ An estimator is “good” if it is unbiased, relatively efficient, and consistent.

Unbiasedness

- ▶ Believed by most statisticians, the first thing is for an estimator to be **unbiased**.

Definition 1

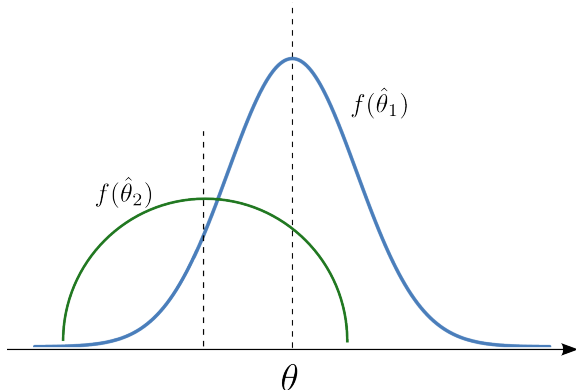
Let θ be a parameter and $\hat{\theta}$ be an estimator of θ . $\hat{\theta}$ is unbiased if

$$\mathbb{E}[\hat{\theta}] = \theta.$$

- ▶ The parameter θ is a constant.
- ▶ The estimator $\hat{\theta}$ is a random variable.
- ▶ $\hat{\theta}$ may take different values, but **in expectation** it is θ .

Unbiasedness

- ▶ $\hat{\theta}_1$ is unbiased while $\hat{\theta}_2$ is biased.



Unbiasedness of the sample variance

- ▶ Now we may answer why the denominator of the sample variance is $n - 1$ instead of n .

Proposition 1

The sample variance

$$S^2 = \frac{1}{n-1} \sum_{i=1}^n (X_i - \bar{X})^2$$

is unbiased for the population variance σ^2 , i.e., $\mathbb{E}[S^2] = \sigma^2$.

Proof. Because $\sum_{i=1}^n (X_i - \bar{X})^2 = \sum_{i=1}^n X_i^2 - n\bar{X}^2$, we have $\mathbb{E}\left[\sum_{i=1}^n (X_i - \bar{X})^2\right] = \sum_{i=1}^n \mathbb{E}(X_i^2) - n\mathbb{E}(\bar{X}^2)$.

Unbiasedness of the sample variance

- *Proof (cont'd).* Because $\mathbb{E}[X_i^2] = \text{Var}(X_i) + \mathbb{E}[X_i]^2 = \sigma^2 + \mu^2$ and $\mathbb{E}[\bar{X}^2] = \text{Var}(\bar{X}) + \mathbb{E}[\bar{X}]^2 = \frac{\sigma^2}{n} + \mu^2$, we have,

$$\begin{aligned}\mathbb{E}\left[\sum_{i=1}^n (X_i - \bar{X})^2\right] &= \sum_{i=1}^n (\sigma^2 + \mu^2) - n\left(\frac{\sigma^2}{n} + \mu^2\right) \\ &= n\sigma^2 - \sigma^2 = (n-1)\sigma^2.\end{aligned}$$

It follows that

$$\mathbb{E}(S^2) = \frac{1}{n-1} \mathbb{E}\left[\sum_{i=1}^n (X_i - \bar{X})^2\right] = \frac{1}{n-1} (n-1)\sigma^2 = \sigma^2,$$

so we see that S^2 is an unbiased estimator for σ^2 . □

Unbiasedness

- ▶ For the population mean μ :
 - ▶ The sample mean \bar{X} is unbiased:

$$\mathbb{E}[\bar{X}] = \mathbb{E}\left[\frac{1}{n} \sum_{i=1}^n X_i\right] = \frac{1}{n} \sum_{i=1}^n \mathbb{E}[X_i] = \frac{1}{n}(n\mu) = \mu.$$

- ▶ The sample median is biased.
- ▶ The sample maximum is biased as long as $n > 1$. E.g., suppose $X_i \sim \text{Uni}(0, 2)$, we have

$$\mathbb{E}[X_{\max}] = \int_0^2 x \left(\frac{nx^{n-1}}{2^n} \right) dx = \frac{2n}{n+1} > 1.$$

- ▶ How about this statistic: $\frac{1}{3}(X_1 + 2X_2)$?

Relative efficiency

- ▶ Between two unbiased estimators, we prefer the one that is relatively efficient, i.e., with **smaller variance**.

Definition 2

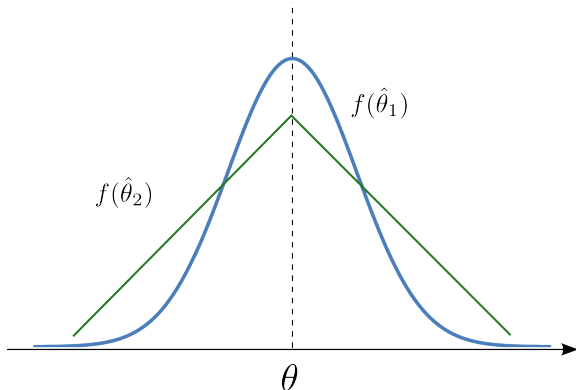
Let θ be a parameter and $\hat{\theta}_1$ and $\hat{\theta}_2$ be two estimators of θ . The efficiency of $\hat{\theta}_1$ relative to $\hat{\theta}_2$ is the ratio

$$\frac{\text{Var}(\hat{\theta}_2)}{\text{Var}(\hat{\theta}_1)}.$$

- ▶ The smaller the variance, the larger the relative efficiency (if they are unbiased).

Relative efficiency

- ▶ $\hat{\theta}_1$ is more efficient than $\hat{\theta}_2$.



Relative efficiency

- ▶ For the population mean μ :
 - ▶ $\frac{1}{2}(X_1 + X_2)$ and $\frac{1}{3}(X_1 + 2X_2)$ are both unbiased.
 - ▶ Which one is more efficient?
 - ▶ We have

$$\text{Var}\left(\frac{X_1 + X_2}{2}\right) = \frac{1}{4}(1 + 1) = \frac{1}{2} \text{ and}$$

$$\text{Var}\left(\frac{X_1 + 2X_2}{3}\right) = \frac{1}{9}(1 + 4) = \frac{5}{9},$$

so $\frac{1}{2}(X_1 + X_2)$ is more efficient.

- ▶ In general, the sample mean is more efficient than any weighted average with various weights (why?).

Consistency

- ▶ An estimator should be **consistent**, i.e., get closer to the parameter (probabilistically) as the **sample size** n goes up.
 - ▶ In particular, it should **converge** to the parameter as $n \rightarrow \infty$.

Definition 3

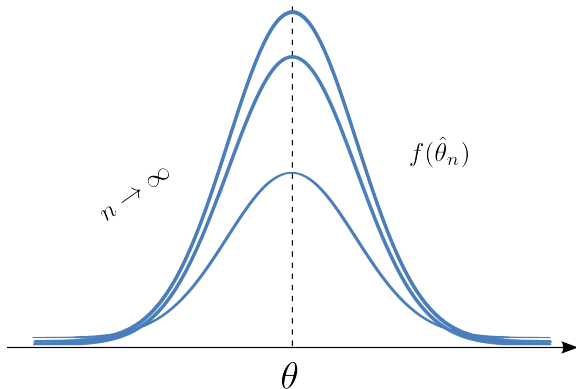
Let θ be a parameter and $\hat{\theta}_n$ be an estimator of θ whose sample size is n . $\hat{\theta}_n$ is consistent if for any $\epsilon > 0$, we have

$$\lim_{n \rightarrow \infty} \Pr \left(|\hat{\theta}_n - \theta| \leq \epsilon \right) = 1.$$

- ▶ In other words, the “guess” will be “correct” when the sample size goes to infinity.

Consistency

- ▶ $\hat{\theta}_n$ converges to θ as $n \rightarrow \infty$.



Consistency

- ▶ Is a sample mean consistent? Do we have

$$\lim_{n \rightarrow \infty} \Pr \left(|\bar{X} - \mu| > \epsilon \right) = 0 \quad \forall \epsilon > 0.$$

- ▶ You have proved this in Problem 5 of Homework 6!
- ▶ This important result is called the law of large numbers.

Proposition 2 (Law of large numbers)

The sample mean converges to the population mean as the sample size goes to infinity.

Summary

- ▶ We use statistics to estimate parameters.
- ▶ When we use a single number as an estimate, we are doing point estimation.
- ▶ For a single parameter, there are multiple point estimators.
- ▶ Some estimators are better than others.
- ▶ A good estimator should be:
 - ▶ Unbiased,
 - ▶ Relatively effective, and
 - ▶ Consistent.

Road map

- ▶ Point estimation.
- ▶ **Interval estimation.**
- ▶ Estimating the population mean.
 - ▶ When the population variance is known.

Drawbacks of point estimation

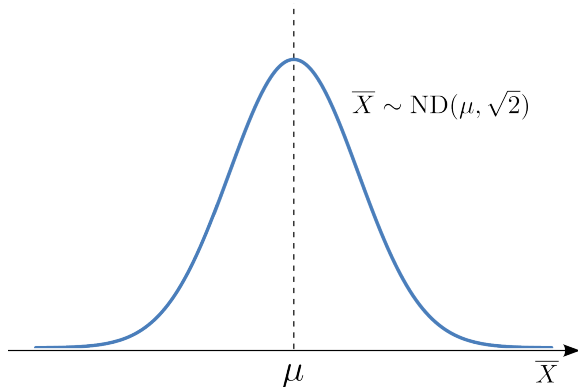
- ▶ Indeed some point estimators are good.
 - ▶ E.g., the sample mean is a good for the population mean.
- ▶ However, there are some drawbacks of point estimation:
 - ▶ We know the population mean is close to the sample mean.
But **how close** it is?
 - ▶ No matter how good an estimator is, if we use just one value, the probability of making a correct guess is typically **zero**!
- ▶ Therefore, instead of suggesting a number, it will be better to suggest an **interval**.
- ▶ We need to measure how good an interval is.

Interval estimation: the first illustration

- ▶ Let's illustrate the idea with population and sample means.
- ▶ Let's assume the population is normal with known variance $\sigma^2 = 16$. The population mean, μ , is unknown.
- ▶ Let the sample mean \bar{X} be the estimator.
- ▶ The sample size $n = 8$.
- ▶ We have observed the value of sample mean, $\bar{x} = 10$.
 - ▶ \bar{X} is a statistic and \bar{x} is a realized value.
- ▶ Intuitively, the interval should **center at \bar{x}** .
- ▶ We want to find the smallest $b > 0$ such that the interval $I(b) = [\bar{x} - b, \bar{x} + b]$ **covers μ** with a 95% probability.
- ▶ How?

The sampling distribution

- ▶ This is possible because we know the distribution of \bar{X} .
- ▶ As the population is normal, $\bar{X} \sim \text{ND}(\mu, \frac{\sigma}{\sqrt{n}} = \sqrt{2})$.



The sampling distribution

- ▶ Suppose someone randomly says: How about

$$I(\sigma) = [\bar{x} - \sigma, \bar{x} + \sigma] = [10 - \sqrt{2}, 10 + \sqrt{2}]?$$

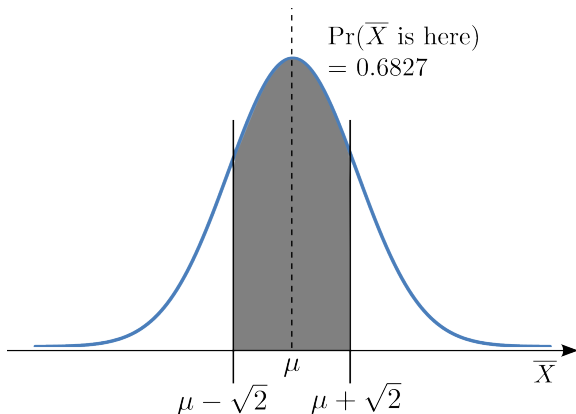
- ▶ How to measure the quality of this interval?
- ▶ Consider an “unknown” interval centered at μ :
 $U(\sqrt{2}) = [\mu - \sqrt{2}, \mu + \sqrt{2}]$. Let $Z \sim \text{ND}(0, 1)$, we have

$$\begin{aligned}\Pr(\bar{X} \in U) &= \Pr(\mu - \sqrt{2} \leq \bar{X} \leq \mu + \sqrt{2}) \\ &= \Pr(-1 \leq Z \leq 1) = 0.6827.\end{aligned}$$

- ▶ The **location** of the interval $U(\sqrt{2})$ is unknown because μ is unknown. But its **size** is known: $2\sqrt{2}$.

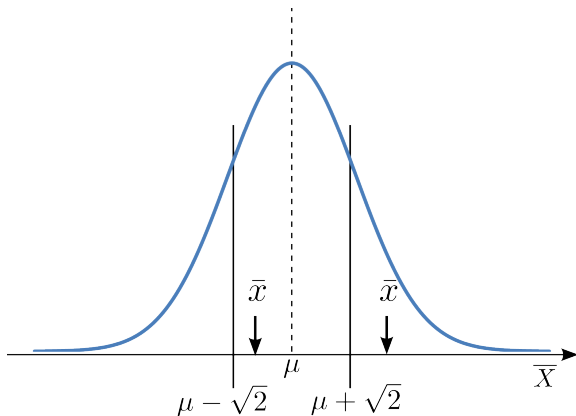
The sampling distribution

- ▶ We do not know where μ is, but we know the probability for \bar{X} to deviate from μ by less than $\frac{\sigma}{\sqrt{n}} = \sqrt{2}$.



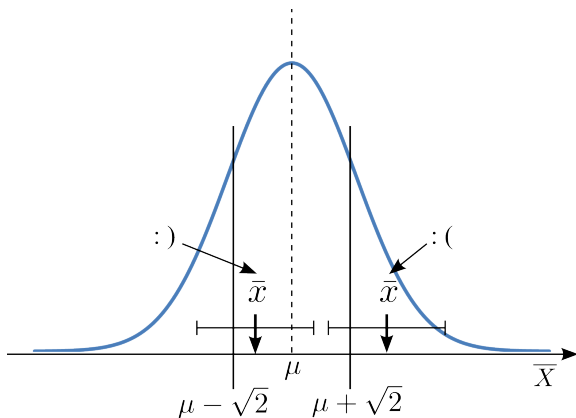
How good an interval is?

- ▶ Now, let's consider $I(\sqrt{2}) = [10 - \sqrt{2}, 10 + \sqrt{2}]$ again.
- ▶ $\bar{x} = 10$ can be close to or far from μ .



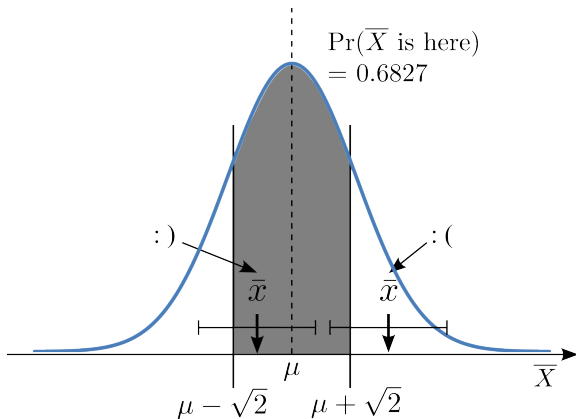
How good an interval is?

- ▶ If, luckily, $\bar{x} = 10$ is close enough to μ , $I(\sqrt{2})$ covers μ .
- ▶ If, unluckily, $\bar{x} = 10$ is far from μ , $I(\sqrt{2})$ does not cover μ .



How good an interval is?

- ▶ The probability that “we are lucky” is exactly 0.6827!
 - ▶ $\Pr\left(|\bar{X} - \mu| \leq \sqrt{2}\right) = 0.6827.$

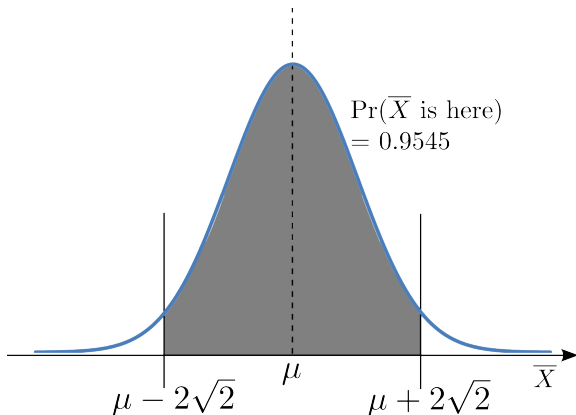


How good an interval is?

- ▶ In conclusion, given **any** realization \bar{x} , $[\bar{x} - \sqrt{2}, \bar{x} + \sqrt{2}]$ **covers** μ with probability 0.6827.
 - ▶ We can reach this conclusion as we know $\bar{X} \sim \text{ND}(\mu, \sqrt{2})$.
- ▶ But 0.6827 is not enough: We want 0.95.
- ▶ So instead of having $\sqrt{2}$ as the leg length, let's try $2\sqrt{2}$.

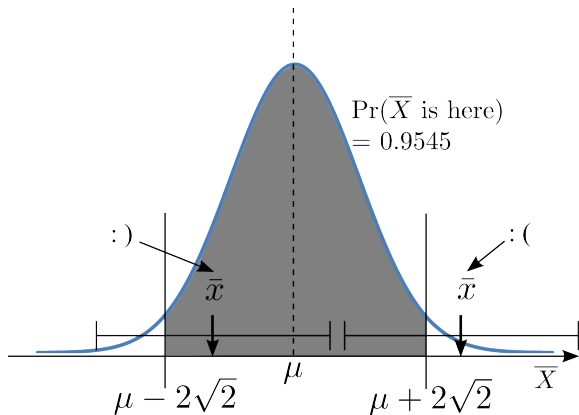
A larger interval

- ▶ We do not know where μ is, but we know the probability for \bar{X} to deviate from μ by less than $2\frac{\sigma}{\sqrt{n}} = 2\sqrt{2}$.



A larger interval

- ▶ The probability that “we are lucky” now becomes 0.9545!
 - ▶ $\Pr\left(|\bar{X} - \mu| \leq 2\sqrt{2}\right) = 0.9545.$



What should be the leg size?

- ▶ We made two attempts:
 - ▶ $[10 - \sqrt{2}, 10 + \sqrt{2}]$ is too small: The covering probability is 0.6827, which is $\Pr(-1 \leq Z \leq 1)$.
 - ▶ $[10 - 2\sqrt{2}, 10 + 2\sqrt{2}]$ is too large: The covering probability is 0.9545, which is $\Pr(-2 \leq Z \leq 2)$.
- ▶ To get exactly 0.95, we need to solve

$$\Pr(-z \leq Z \leq z) = 0.95$$

The answer is $z = 1.96$.

- ▶ So the desired interval is

$$\left[10 - 1.96\sqrt{2}, 10 + 1.96\sqrt{2}\right] = [7.228, 12.772].$$

It covers μ with probability 0.95.

Summary

- ▶ We want to construct an interval that will cover the population mean with a predetermined probability.
- ▶ As we have the value of the sample mean, it is natural to make the interval centering at the sample mean.
- ▶ We may measure the quality (the probability of covering the population mean) of each interval because:
 - ▶ $[\bar{X} - b, \bar{X} + b]$ covers $\mu \Leftrightarrow |\bar{X} - \mu| \leq b$.
 - ▶ The probability of the latter can be calculated if we know the distribution of \bar{X} .

Summary

- ▶ The interval is called a confidence interval (CI).
- ▶ The probability of covering the desired parameter is called the confidence level.
- ▶ The typical way to state a conclusion is

“With a $1 - \alpha$ confidence level, the population parameter will be covered by the confidence interval.”
- ▶ In practice, $1 - \alpha$ is typically chosen to be 90%, 95%, or 99%.

└ Mean: unknown variance

Road map

- ▶ Point estimation.
- ▶ Interval estimation.
- ▶ **Estimating the population mean.**
 - ▶ When the population variance is known.

└ Mean: unknown variance

Estimating population mean

- ▶ Let's consider the task again: to suggest an interval that covers the **population mean** μ with a certain probability.
- ▶ While we do this based on the **sample mean** \bar{X} , the key is to know the **sampling distribution** of \bar{X} .
- ▶ We need to study many different cases:
 - ▶ Known or unknown population variance.
 - ▶ Normal or nonnormal population.
 - ▶ Large or small sample size.
 - ▶ Infinite or finite population (or sampling without or with replacement).

└ Mean: unknown variance

Known population variance

- ▶ In this section, we will assume that the population variance σ^2 is **known**.
- ▶ Is it possible that the population mean is unknown but the population variance is known?
 - ▶ Certainly this is not so common.
- ▶ Consider the following example:
 - ▶ A machine produces an item.
 - ▶ Once the desired length is set manually, the variance of the lengths of items is known to be 0.04cm^2 .
 - ▶ However, after you fire a bad employee, he modified the setting without telling anyone...

└ Mean: unknown variance

Known population variance

- ▶ In practice, if you do not know the population variance, try to use the methods introduced in the next section.
- ▶ If only methods which assumes known population variance are available, you will need to estimate or test the population variance first.
 - ▶ To be introduced later in this semester.

└ Mean: unknown variance

General setting

- ▶ The unknown population mean is μ .
- ▶ The known population variance is σ^2 .
- ▶ The sample mean is \bar{X} .
- ▶ The realized value of sample mean is \bar{x} .
- ▶ The sample size is n .
- ▶ The desired confidence level is $1 - \alpha$.
 - ▶ α is the allowed probability for not covering μ .

└ Mean: unknown variance

General setting

- ▶ In general, we are looking for a smallest $b > 0$ such that the interval $[\bar{x} - b, \bar{x} + b]$ covers μ with probability $1 - \alpha$.
- ▶ For simplicity, b is (almost always) measured as the **number of standard deviations** of \bar{X} :

$$b = z\sigma_{\bar{X}},$$

where z is the z -score of b and $\sigma_{\bar{X}} \equiv \sqrt{\text{Var}(\bar{X})}$ is the **standard error**.

- ▶ The standard error of an estimator is just a special name of standard deviations particularly for estimators.

└ Mean: unknown variance

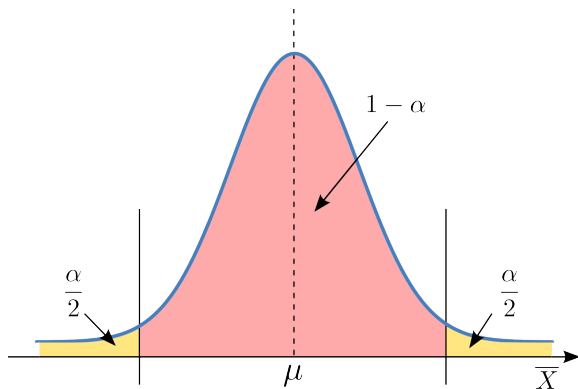
Normal populations

- ▶ If the population is normal, the sample mean \bar{X} is **normal** regardless of the sample size.
 - ▶ With sampling with replacement or infinite population ($n < 0.05N$), the standard error $\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}$.
 - ▶ With sampling without replacement and finite population ($n > 0.05N$), the standard error $\sigma_{\bar{X}} = \left(\frac{\sigma}{\sqrt{n}}\right) \sqrt{\frac{N-n}{N-1}}$.
- ▶ We say we use **the z distribution** to construct the interval.
- ▶ Suppose we have obtained the value of $\sigma_{\bar{X}}$. How to construct the interval for the desired confidence level?

└ Mean: unknown variance

Normal populations

- ▶ The distribution of \bar{X} can be divided into three regions based on μ and α .

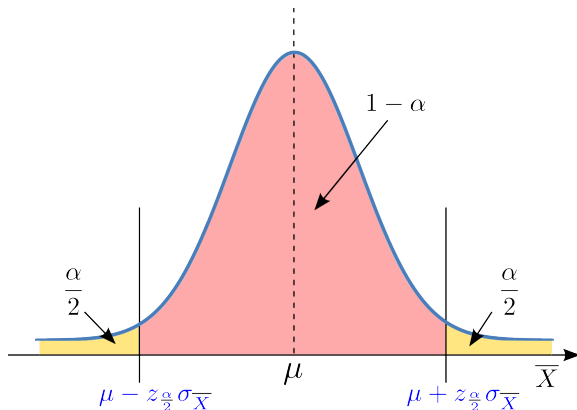


- ▶ Our mission is to find the **two cutoffs**.

└ Mean: unknown variance

Normal populations

- ▶ The two cutoffs depends on $\sigma_{\bar{X}}$ and α .
 - ▶ z_t denotes the critical value such that $\Pr(Z > z_t) = t$.



└ Mean: unknown variance

Normal populations

- ▶ The confidence interval can be found in the following way:
 - ▶ Given the sample, calculate the **sample mean** \bar{x} .
 - ▶ Given the population variance σ^2 and sample size n (and population size N if $n > 0.05N$), calculate the **standard error** $\sigma_{\bar{X}}$.
 - ▶ Given the confidence level $1 - \alpha$, use software or table to calculate the **critical value** $z_{\frac{\alpha}{2}}$ such that $\Pr(Z > z_{\alpha/2}) = \frac{\alpha}{2}$.
 - ▶ The confidence interval is

$$\left[\bar{x} - z_{\frac{\alpha}{2}} \sigma_{\bar{X}}, \bar{x} + z_{\frac{\alpha}{2}} \sigma_{\bar{X}} \right].$$

└ Mean: unknown variance

Normal populations

- ▶ What if the population is nonnormal?
- ▶ If the sample size is large ($n \geq 30$), we may apply the **central limit theorem** and conclude that the sample mean is still normal. Everything then follows.
- ▶ If the sample size is small ($n < 30$), we can do nothing at this moment. We need to study **Nonparametric Statistics** (in Chapter 17).

└ Mean: unknown variance

Example 1

- ▶ Recall that someone messed up our machine.
- ▶ While the variance of items produced is 0.04cm^2 , the mean is unknown and must be found.
- ▶ 100 items are produced and the lengths are recorded:

6.01 6.12 6.03 5.96 5.51 6.31 5.79 ... 6.25

The sample mean is 6.09 cm.

- ▶ Estimate the population mean with a 95% confidence interval.

└ Mean: unknown variance

Example 1

- ▶ What is the population? What is the parameter?
- ▶ Is the population normal? Is it finite or infinite?
- ▶ Answer:
 - ▶ (**Important!**) Because the population variance is known and the sample size 100 is large enough, we may use the z distribution to construct the confidence interval.
 - ▶ The sample mean is 6.09. The standard error is $\frac{0.2}{\sqrt{100}} = 0.02$.
 - ▶ The critical values are $z_{0.025} = 1.96$.
 - ▶ The confidence interval is

$$[6.09 - 1.96 \times 0.02, 6.09 + 1.96 \times 0.02] \approx [6.051, 6.129].$$

- ▶ Conclusion: With a 95% confidence interval, the population mean is between 6.051 and 6.129.

└ Mean: unknown variance

Example 1: remarks

- ▶ Suppose now only 10 items are produced.
 - ▶ If according to past experience we know the population is normal, we may still construct the confidence interval.
 - ▶ If the population is nonnormal (or if we do not know whether it is normal), we can do nothing.
- ▶ If you want to see whether the population is normal:
 - ▶ At least you should draw a histogram.
 - ▶ A rigorous way (which has the chi-square distribution involved) will be introduced in Chapter 16.

└ Mean: unknown variance

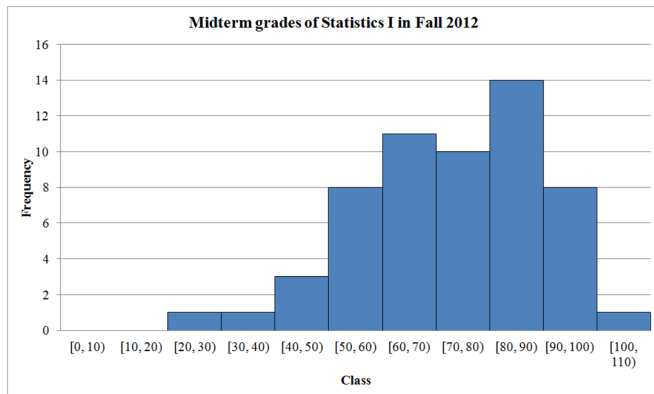
Example 2

- ▶ Let's assume I didn't announce the average of the midterm.
 - ▶ But I announced the standard deviation as 16.72.
- ▶ You want to know the average of the 57 scores.
- ▶ Because some classmates refuse to tell you their scores, you cannot conduct a census.
- ▶ Among your friends, you randomly asked three persons. Their grades are 69, 72, and 92. You got 78.

└ Mean: unknown variance

Example 2

- ▶ The population distribution looks like normal:



- ▶ With a 90% confidence level, what is the confidence interval?

└ Mean: unknown variance

Example 2

- ▶ Answer:
 - ▶ Because the population variance is known and the population is normal, we use the z distribution to construct the interval.
 - ▶ The sample mean is 77.75.
 - ▶ The standard error is $\left(\frac{16.72}{\sqrt{4}}\right)\sqrt{\frac{57-4}{57-1}} = 8.13$.
 - ▶ The critical values are $z_{0.05} = 1.645$.
 - ▶ The confidence interval is

$$\begin{aligned} & [77.75 - 1.645 \times 8.13, 77.75 + 1.645 \times 8.13] \\ & \approx [64.371, 91.129]. \end{aligned}$$

- ▶ Conclusion: With a 90% confidence interval, the population mean is between 64.371 and 91.129.
- ▶ Obviously a larger sample size will help.